

THE HISTORY OF THE BRAND

We are a company with Italian and Azerbaijani roots.

The idea of creating a perfume factory was born back in 1995. At that time, we had neither the experience nor the financial means, nor a clear understanding of how to bring this idea to life. However, our desire to immerse ourselves in the magnificent and mysterious world of fragrances was overwhelming.

Step by step, we moved closer to our goal, learning from the most renowned experts in the perfume industry, signing contracts with world-class perfumers, and building partnerships with leading component manufacturers.









ABOUT US

Over the years, we have developed more than 350 fragrances and opened over 820 stores. Tens of thousands of satisfied customers stand as a testament to the dedication of our team, and we are proud of this success. We have offices and representatives in Kazakhstan, the UAE, Moldova, Kyrgyzstan, Kuwait, Russia, Belarus, Brazil, the USA, and many other countries.



ABOUT US

Our production factories are located in various countries around the world. We have manufacturing plants in Sharjah, UAE; Astana, Kazakhstan; and São Paulo, Brazil. In France and Italy, we focus on the production of perfume oils and raw materials, ensuring the high quality of our products. Among our partners and co-founders are renowned companies such as France's "MPE," Switzerland's "LUZI," and Italy's "RMI."











ECOLOGICAL AND TECHNOLOGICAL INNOVATIONS IN BOTTLE PAINTING

We use special technologies in bottle painting, not conventional paint materials. These technologies are free of harmful chemicals and do not damage nature. The bottles are painted using special ultraviolet rays, which provides an environmentally friendly and sustainable approach. This method not only enhances the aesthetic appearance of the bottles but also contributes to the protection of nature. Our goal is to apply modern technologies while maintaining high quality and ecological standards at the highest level.



OUR PERFUMERS















Fragrance group : Woody

Top Notes : Lavander, Saffron

Heart Note : Spicy Bas

Base Notes : Patchouli, Moss, Amber



Fragrance group: Floral

Top Note : Pink pepper

Heart Notes : Incense, White flowers, Rose



Fragrance group : Amber, Woody

Top Notes : Bergamot, Lemon

Heart Note : Flor

Base Notes : Amber, Vetiver



Fragrance group: Floral, Orienta

Top Note : Mandarin

leart Notes : White Flowers, Fruity, Rose

ase Notes : Amber, Vanilla









Fragrance group: Floral, Musky

Top Note : White Flowers

Heart Notes : Orange Blossom, Powderry

Base Notes : Woody, Musk

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THank You!